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Technology Consulting Company Solugenix and Safari Books Online Moving to SkySong

With Two Newest Occupants, SkySong 3 Building Is Now 90% Leased

SCOTTSDALE, Arizona (January 22, 2015) — Two new key tech additions are coming to the newest building in SkySong, The ASU Scottsdale Innovation Center.

A trailblazing information technology solutions firm and an online technology and business library provider are going to call SkySong 3 their new home.

Solugenix Corporation is the longest-serving IT consulting firm in the nation, doing pioneering work since 1969. Amongst other things, Solugenix developed the first cell phone billing system and developed the first GPS systems for in-car navigation. Solugenix is relocating from the Scottsdale Airpark and will begin its lease at SkySong in April. Today, Solugenix helps world's leading financial services companies and healthcare providers with mission-critical software and services. Solugenix chose Scottsdale to build its two new centers of excellence: Data Sciences and DevOps. SkySong's unique tech-savvy ecosystem and proximity to ASU were the big reasons for that choice.

Safari Books Online provides members with access to more than 29,000 digital books, videos and conference videos in topics including programming, IT networking, project management, graphic design, business strategy and more. Originally started in 2001, Safari is a wholly owned subsidiary of O'Reilly Media, Inc., and brokers extensive partnerships with leading publishers like Pearson Education and McGraw Hill Education to deliver unrivaled industry content to individuals and businesses across the globe.

"Safari's partnership with ASU began with an internship program with the W.P. Carey School, and has grown since 2008," said Vice President of Global Sales Michael Conner. "Our roots run deep in global technology and business communities, and we look forward to continuing our partnership with ASU to empower tomorrow's workforce."

Solugenix and Safari are the latest additions to the growing SkySong project, which recently saw the completion of the SkySong Apartments and is nearing the completion of SkySong 3, the third office building at the property. SkySong 3 is now 90% leased with the coming of Solugenix and Safari.

"Companies like Solugenix and Safari are attracted to the culture and space at SkySong because they recognize it is a home for innovation and technology," said Sharon Harper, President & CEO of Plaza Companies, the master developer of the project. "Both companies will find the SkySong campus to be a friendly environment for their approach to information and technology."

Shashi Jasthi, CEO and President of Solugenix, said: "We considered two sites in Southern California and two sites in Scottsdale to start our *Data Sciences* and *DevOps* centers of excellence. SkySong's unique connection and proximity to ASU made it an easy decision. We are kicking off the operations with ASU talent in engineering, math and statistics. It also helps that SkySong has the room to grow as these centers develop products and bring in support staff."

SkySong, the ASU Scottsdale Innovation Center is a home to a global business community that links technology, entrepreneurship, innovation, and education to position ASU and Greater Phoenix as global leaders of the knowledge economy.

SkySong is a 42-acre mixed use development designed to:

- Create an ecology of collaboration and innovation among high-profile technology enterprises and related researchers;
- Advance global business objectives of on-site enterprises;
- Raise Arizona's profile as a global center of innovation through co-location of ASU's strategic global partners; and
- Create a unique regional economic and social asset.

Companies located at SkySong enjoy a special relationship with Arizona State University, which has more than 82,000 students studying across four metropolitan Phoenix campuses, in Lake Havasu and online. ASU is one of the largest public universities in the nation, with the majority of its students attending its campus in Tempe, Arizona, less than three miles from SkySong.

In addition to locating its own innovative research units at the center, ASU provides tenants with direct access to relevant research, educational opportunities and cultural events on its campuses. Through ASU's on-site operations, tenant companies have a single point of contact for introductions to researchers, faculty and programs to address their specific needs.

For more information on SkySong, visit <u>www.skysongcenter.com</u> or <u>www.facebook.com/skysongcenter</u>.

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About Skysong

Plaza Companies is the developer of the project in partnership with Arizona State University Foundation, the City of Scottsdale and Holualoa Companies. Lee and Associates provides the brokerage services and Plaza del Rio Management Corporation provides the property management and construction services. Architects at SkySong include Pei Cobb Fried and Partners, DMJM Design, Butler Design Group and Kendle Design Collaborative.

About Plaza Companies

With offices in Peoria, Scottsdale and Tucson, Plaza Companies is a full-service real estate firm specializing in the management, leasing and development of medical office and commercial office properties, technology and bioscience facilities, mixed-use properties and senior housing communities. Since 1982, Plaza Companies has established a proud track record as a competitive, connected and conscientious real estate firm with partnerships throughout the industries it serves. For more information, visit www.theplazaco.com.

About The ASU Foundation

ASU Foundation is an independent non-profit organization that acts as the principal agent through which gifts are made to benefit the Arizona State University. The mission of the ASU Foundation is to solicit, manage and disburse the proceeds of gifts made to ASU. www.asufoundation.org.

About Holualoa Companies

Holualoa Companies is a real estate investment firm focused on the successful acquisition, repositioning, redevelopment and disposition of real estate assets. Headquartered in Tucson, Arizona, with offices in Phoenix, Santa Monica, Hawaii and Paris, its investments span the United States and Europe and include office, retail, industrial, multi-family, hotel and mixed-use investment properties. Holualoa is an experienced investor for its own account and on behalf of a select group of private investors.

About Safari

Since 2001, Safari has provided membership-based access to digital learning content through its proprietary platform, Safari Books Online™. The platform is the premier, mobile-friendly, online learning library for technology, digital media, design, and business professionals. More than 200 publishers and imprints contribute over 40,000 books, audio books, videos and conferences to the library. Headquartered in Boston, with offices in Sebastapol, Calif.. and Scottsdale, Ariz., Safari is a wholly owned subsidiary of O'Reilly Media. Safari helps over one million members be remarkable and do remarkable things. Visit <u>SafariBooksOnline.com</u> to learn more.

About Solugenix Corporation

Since 1969, Solugenix remained true to its mission of providing superior technology advice, strategy and implementation for the nation's largest corporations. Headquartered in Brea, CA, with offices in West Covina, CA, Chattanooga, TN, Oak Brook, IL, Hyderabad, India, and Scottsdale, AZ, Solugenix remains privately owned by its U.S. employees. Please visit www.Solugenix.com and www.SGXHealth.com to learn more.